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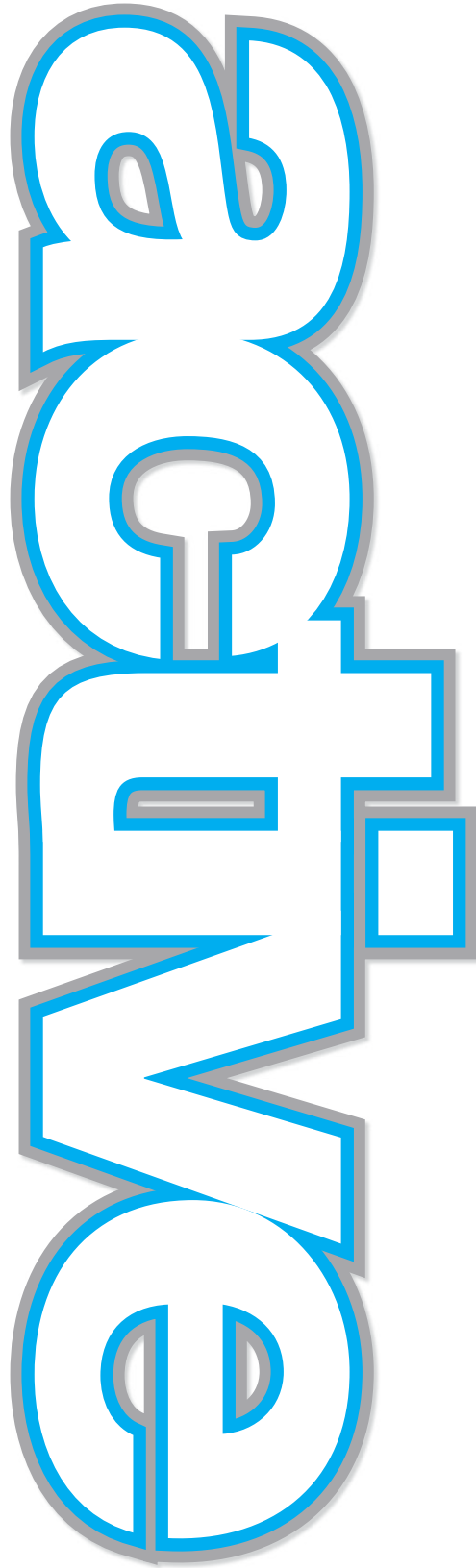
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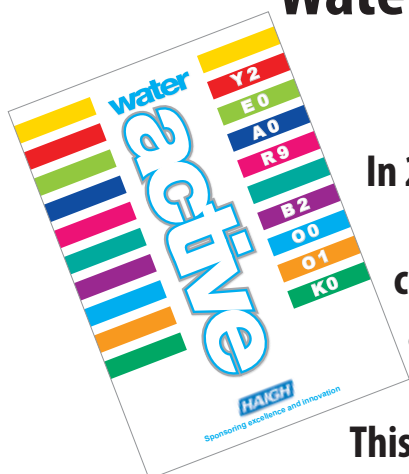
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2012 - 2013 EDITION
ORDER FORM

Water Active Year Book 2012/2013



In 2009 we first asked the water industry supply base: "How would you like a water industry directory with a guaranteed 7,000 circulation, distributed entirely free of charge, with a listing from as little as £75?" Understandably, the response was phenomenal.

This year we're repeating the same winning formula but with the additional option of company editorials. We are producing the 4th edition of our A5 directory with dedicated sections on the water companies, the environment agencies, central government, local government, health and the environment, academic & research bodies, trade associations, plus the Suppliers Guide sections, including a 24 hour emergency call-out section.

And you can be involved for as little as...£75

It really couldn't be any simpler. No need to worry that you can't afford to be involved with the directory, or that your advertisement/editorial will never see the light of day due to a very small print run or paid circulation list.

We're sending out the directory to our 7,000 circulation with the July issue of Water Active, printing an extra 1500 copies for distribution at major industry exhibitions, making the directory available to our 11,000 online readers - and you can spend as little as £75, up to a maximum of £595 (which gets you optimum coverage in the publication - including a double page spread full colour advertisement).

Still not convinced? Then take a minute to look at the online version of the 2011/2012 directory at: www.wateractiveyearbook.co.uk

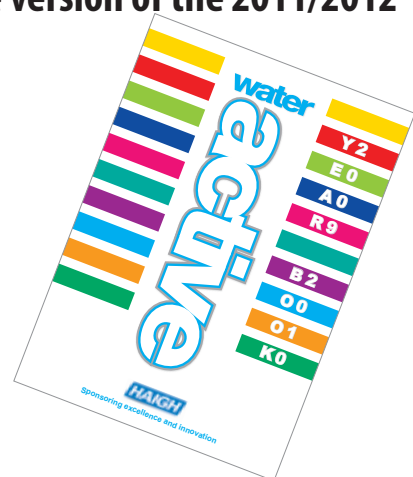
Now you've done that, fill out the form,
fax it back to us and we'll do the rest.

Water Active

Unit 2, 57 Bushey Grove Road, Watford, WD23 2JW

T: +44 (0) 1923 23 50 50 ~ F: +44 (0) 1923 25 22 20

www.wateractive.co.uk



The Options Available

A - Z Directory Listings

The Basic Entry - £75

A 23mm h x 68mm w panel in the A-Z

Suppliers Guide Chapter listing your:

Company name

Telephone, Email

Web

Plus your company name listed under one sector in the

A - Z Products & Services Chapter

(extra can be purchased at £25 per industry sector)

Example of a basic entry in the A-Z Suppliers Guide

Water Active Ltd

T: 01923 23 50 50

E: info@wateractive.co.uk

W: www.wateractive.co.uk

The Enhanced Entry - £95

A 48.5mm h x 68mm w panel in the A-Z

Suppliers Guide Chapter listing your:

Company name

Telephone

Email

Web

Your company name listed under one sector in the

A - Z Products & Services Chapter

(extra can be purchased at £25 per industry sector)

PLUS

Full colour logo

Full postal address

15 - 20 word company profile

Example of an enhanced entry in the A-Z Suppliers Guide



Whether it is for building services, industry, water utilities, the energy sector or mining, the KSB pump range covers a vast spectrum.

KSB Ltd

2 Cotton Way

Loughborough

Leicestershire

LE11 5TF

T: 01509 231 872

E: sales@ksb.com

W: www.ksb.com

24 Hour Emergency Call Out - £25



Only available in addition to either a basic or enhanced directory listing. Get your company name and 24 hour emergency phone number listed under the heading of your choice in a dedicated, easily referenced chapter for 24 hour emergency call outs.



Display Advertisements/Company Editorials

Display advertisements or company editorials can be booked to gain even more exposure in the Water Active Year Book in addition to a directory listing.

A half page including an enhanced entry - £245

A full page including an enhanced entry - £395

A double page spread including an enhanced entry - £595

YEAR BOOK 2012/2013 ORDER FORM

Section 1: Entry option

Please tick preferred option (for option details please see inside):

- Option 1 - £75 + vat. A basic entry, A - Z directory listing.
- Option 2 - £95 + vat. An enhanced entry, A - Z directory listing.
- Option 3 - £245 + vat. An enhanced entry, A - Z directory listing with a HALF page full colour display advertisement or company editorial in the book.
- Option 4 - £395 + vat. An enhanced entry, A - Z directory listing with a FULL page full colour display advertisement or company editorial in the book.
- Option 5 - £595 + vat. An enhanced entry, A - Z directory listing with a DOUBLE page spread full colour display advertisement or company editorial in the book.

Section 2: Invoice details

Please complete your full company contact details:

Company name:

Address:

Address 2:

Address 3:

Post code:

Tel:

Fax:

Email:

Section 3: Company details to be printed

Company name:

Address:

Address 2:

Address 3:

Post code:

Tel:

Email:

Web:

For an enhanced entry please email your logo and 15-20 word company profile to jez@wateractive.co.uk (logo must be 300 dpi or greater).

Section 4: A - Z Products & Services selection

Please circle clearly the required industry sector or feel free to make your own up.

(After your initial free industry sector additional ones can be purchased at a charge of £25 per sector).

Access Covers	Disinfection	Insurance	Protective Coatings	Training
Access Metalwork	Dosing Pumps	IT & Software	Pumps	Trenchless Technology
Actuators	Dosing Systems	Laboratory	Rainwater Harvesting	Turnkey Solutions
Aeration Technology	Drainage	Leakage	Recruitment	Under-pressure Drilling
Air Valves	Drilling	Level Measurement	Reservoir & Water Tower Repairs	Utility Services
Anaerobic Digestion	Drinking Water	Lifting Equipment	Repair Clamps	UV Disinfection
Autoclaves	Drives & Controls	Line-stopping	Reverse Osmosis	Valves
Automatic Effluent Samplers	Effluent Treatment	Macerators	Safety Equipment	Water Analysis
Biofiltration Media	Electrochlorination	Maintenance	Screening	Wastewater & Sewage Treatment
Biogas	Emergency Water Services	MCC & Control Panels	Security	Water & Waste Water
Blowers & Compressors	Environmental	Membrane Bioreactors	Sewers	Water Conservation
Bunding	Equipment Rental	Metering	Slip Ring Collectors	Water Pressure Management
CCTV & Video Surveys	Filtration	Mixing Technology	Sludge Handling	Water Purification
Check Valves	Fire Hydrants	Monitoring & Analysis	Sludge Treatment	Water Quality
Chemicals	Flood Defence	Monitoring & Safety	Spillage Control	Water Recycling
Chloride Dioxide Systems	Flow Measurement	Motors	Stop Taps	Water Supply
Civil Engineering	Grinders	Odour Control	Structure & Vessel Refurbishment	Water Treatment Chemicals
Compressors	Groundwater & Leachate	Packaged Pumping Stations	SUDS	Wheels, Axles & Pulleys
Consultants	GRP Enclosures	Penstocks	Surge Vessels	
Contractors	GRP Kiosks	Petrochem, Oil & Gas	Tank Inspection	Make Your Own Up
Controls & Instrumentation	Hire of Equipment	Pipe Couplings & Fittings	Tanks & Vessels	1,
Corrosion Control	Housings	Pipes & Pipelines	Tank Repair & Maintenance	2,
CSOs	Industrial Water Treatment	Pollution Control	Telemetry	3,
Dewatering	In situ Pipeline Rehabilitation	Powder Handling	Test Kits & Equipment	4,
		Process Contractors	Trade Associations	5,

Section 5: 24 Hour Emergency Call Out

24 Hour Emergency Call Out Chapter. Entry in this chapter is an extra £25 in addition to any of the above options.

- We wish to be included in the 24 hour emergency call out chapter under the heading of:
(please write clearly and choose from the list above or make your own up)
Emergency call out telephone number to be published:

Section 6: Authorisation

Authorised by (PRINT NAME):

Date:

Signed:

Order Number:

**PRINT, COMPLETE AND RETURN BY FAX TO
+44 (0) 1923 25 22 20 BY THE 15th of June 2012**