

## Print

### A3 sizes

|                                   |                     |
|-----------------------------------|---------------------|
| A3 Double page spread - type trim | H: 386mm x W: 561mm |
| bleed                             | H: 420mm x W: 594mm |
|                                   | H: 426mm x W: 600mm |

|                          |                     |
|--------------------------|---------------------|
| A3 Full page - type trim | H: 386mm x W: 264mm |
| bleed                    | H: 420mm x W: 297mm |
|                          | H: 426mm x W: 303mm |

|                       |                     |
|-----------------------|---------------------|
| A3 Half page vertical | H: 380mm x W: 130mm |
|-----------------------|---------------------|

|                        |                     |
|------------------------|---------------------|
| A3 Half page landscape | H: 186mm x W: 265mm |
|------------------------|---------------------|

|                          |                     |
|--------------------------|---------------------|
| A3 Quarter page portrait | H: 186mm x W: 130mm |
|--------------------------|---------------------|

|                                  |                    |
|----------------------------------|--------------------|
| A3 Quarter page horizontal strip | H: 89mm x W: 265mm |
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### A4 sizes

|              |                     |
|--------------|---------------------|
| A4 Full page | H: 254mm x W: 178mm |
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|------------------------|---------------------|
| A4 Half page landscape | H: 124mm x W: 178mm |
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|-----------------------|--------------------|
| A4 Half page vertical | H: 254mm x W: 86mm |
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|--------------------------|--------------------|
| A4 Quarter page portrait | H: 124mm x W: 86mm |
|--------------------------|--------------------|

|                                  |                    |
|----------------------------------|--------------------|
| A4 Quarter page horizontal strip | H: 60mm x W: 178mm |
|----------------------------------|--------------------|

All finished artwork must be supplied as high resolution cmyk colour PDFs PDF version 1.4 maximum. If we are designing an advertisement for you then all pictures and logos must be supplied at 300 dpi or greater and saved as a jpeg format.

## Online

|                     |                    |
|---------------------|--------------------|
| Rotating top banner | H: 60px x W: 468px |
|---------------------|--------------------|

|                      |                    |
|----------------------|--------------------|
| Rotating side button | H: 58px x W: 150px |
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|                |                         |
|----------------|-------------------------|
| Directory logo | H: Unlimited x W: 200px |
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|               |                         |
|---------------|-------------------------|
| Product photo | H: Unlimited x W: 200px |
|---------------|-------------------------|

All images must be converted to RGB format and 96 dpi or greater. Directory logos and product photos should be supplied as a jpeg format.

Any rotating banner or button should be supplied as an animated gif file.

## Year Book

### A5 sizes

|                                   |                     |
|-----------------------------------|---------------------|
| A5 Double page spread - type trim | H: 176mm x W: 264mm |
| bleed                             | H: 210mm x W: 296mm |
|                                   | H: 216mm x W: 302mm |

|                          |                     |
|--------------------------|---------------------|
| A5 Full page - type trim | H: 176mm x W: 115mm |
| bleed                    | H: 210mm x W: 148mm |
|                          | H: 216mm x W: 154mm |

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| A5 Half page - type | H: 88mm x W: 115mm |
|---------------------|--------------------|

#### PLEASE REMEMBER FOR ALL PRINTED ADVERTISEMENTS:

- 1) The fonts will need to be embedded in a PDF file, or saved as curves. Images should be at least 300dpi for the best result.
- 2) Please save your artwork as a CMYK file or Pantone colours before converting it to a PDF (no RGB files). Any queries on how to do this please ask us for advice.
- 3) We cannot change PDFs once they have been received. Please ensure all information is complete when we receive it, otherwise it will be returned to you, to amend and re-supply.
- 4) Save your artwork in pages not spreads and at the correct page size i.e. A4 = A4, A3 = A3 etc. Size of artwork to be the actual size of finished print unless there is bleed.
- 5) If you are supplying the artwork as a third party (as a designer/agency for example) please let us know which job or customer the artwork is for, so that we can put it to the correct job as soon as we receive it.
- 6) We cannot guarantee the reproduction quality of any other file types supplied.

## Display rates include both print & interactive versions.

### A3 sizes

|                       |       |
|-----------------------|-------|
| A3 Double page spread | £3300 |
|-----------------------|-------|

|              |       |
|--------------|-------|
| A3 Full page | £2200 |
|--------------|-------|

|                                    |       |
|------------------------------------|-------|
| A3 Half page landscape or vertical | £1650 |
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|                                              |      |
|----------------------------------------------|------|
| A3 Quarter page portrait or horizontal strip | £850 |
|----------------------------------------------|------|

### A4 sizes

|              |       |
|--------------|-------|
| A4 Full page | £1650 |
|--------------|-------|

|                                    |      |
|------------------------------------|------|
| A4 Half page landscape or vertical | £850 |
|------------------------------------|------|

|                                              |      |
|----------------------------------------------|------|
| A4 Quarter page portrait or horizontal strip | £425 |
|----------------------------------------------|------|

|                                 |      |
|---------------------------------|------|
| Front cover earpiece (per side) | £200 |
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|                 |           |
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| Cover positions | 25% extra |
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## Classified rates include both print & interactive versions.

|                                       |      |
|---------------------------------------|------|
| Yearly SCC (single column centimetre) | £100 |
|---------------------------------------|------|

|                                        |     |
|----------------------------------------|-----|
| Monthly SCC (single column centimetre) | £30 |
|----------------------------------------|-----|

|                                     |           |
|-------------------------------------|-----------|
| Blue page annual entry - one sector | From £125 |
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|                                                        |           |
|--------------------------------------------------------|-----------|
| Blue page annual entry with logo - one sector          | From £170 |
| extra sectors are available for a charge per sector of | £25       |

|                     |                |
|---------------------|----------------|
| Products & Services | £100 per entry |
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|               |                           |
|---------------|---------------------------|
| Loose inserts | £110 per 1,000 up to 10 g |
|---------------|---------------------------|

## Online

|                     |                |
|---------------------|----------------|
| Rotating top banner | £400 per month |
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|                      |                |
|----------------------|----------------|
| Rotating side button | £200 per month |
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|                                         |     |
|-----------------------------------------|-----|
| Directory entry option 1 annual listing | £45 |
|-----------------------------------------|-----|

Company name, telephone number and one category.

If you choose more than one category, you will be charged an extra £25 per category.

|                                         |      |
|-----------------------------------------|------|
| Directory entry option 2 annual listing | £100 |
|-----------------------------------------|------|

Company name, postal address, telephone, fax, email and web addresses and up to three categories.

If you choose more than three categories, you will be charged an extra £25 per category.

|                                         |      |
|-----------------------------------------|------|
| Directory entry option 3 annual listing | £150 |
|-----------------------------------------|------|

Company name, postal address, telephone, fax, email and web addresses.

PLUS: Full colour company logo, 100 word company profile and up to six categories.

You will also receive a FREE video slot to accompany your directory entry.

Please supply a .flv file under 10 MB.

If you choose more than six categories, you will be charged an extra £25 per category.

## Year Book

**Option 1** Entry in A-Z Suppliers Guide section with company name, telephone number, email and web address. Plus company name listed under one industry sector in the products & services section. **£75**

**Option 2** Entry in A-Z Suppliers Guide section with company name, telephone number, email and web address, plus a full colour logo, postal address 15-20 word description & 2 industry sectors. **£95**

Extra industry sectors **£25 each**

**Option 3** As an option 2 plus an A5 half page **£245**

**Option 4** As an option 2 plus an A5 full page **£395**

**Option 5** As an option 2 plus an A5 double page spread **£595**

(All prices are subject to VAT)